

Cai You (David)

AI Product Manager | Enterprise AI | Knowledge Management | Generative AI | Former Software Engineer

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SUMMARY

Technical Product Manager with 12+ years of experience across software engineering, product management, and AI-powered enterprise solutions. My career started as a software engineer, which gives me a strong technical foundation for working closely with engineering and AI teams. Over the years, I have led the development of large-scale consumer products, enterprise platforms, and AI-powered knowledge management systems. Currently, I lead enterprise AI initiatives at NARI Group, focusing on LLM-powered knowledge management platforms and internal collaboration products serving tens of thousands of users. Previously, I led product development at Meipian, where I helped scale content publishing products and launched a WeChat Mini Program that reached 2M DAUs and generated ¥40M in revenue. I am passionate about building Enterprise AI products, knowledge management platforms, and LLM-powered applications that help organizations unlock and scale their collective knowledge. Open to Product Management and AI Product roles worldwide. Willing to relocate and work with visa sponsorship opportunities.

TOP SKILLS

Stakeholder Management, Cross-functional Leadership, Team Leadership, Enterprise AI, Knowledge Management, Generative AI, LLM-powered Applications, Product Strategy, Roadmap Execution, Former Software Engineer

EXPERIENCE

NARI Group Corporation

AI Product Manager | Jun 2022 - Present | Nanjing

- Led the design and delivery of an LLM-powered enterprise knowledge platform serving 30,000+ users, reducing information retrieval time by 40%.
- Managed a cross-functional AI product team of 12 engineers, data scientists, and product managers, driving product strategy and roadmap execution.
- Designed and launched an enterprise communication platform that reached 30,000+ registered users, 15,000 DAUs, and 100,000+ daily messages within six months.

Meipian

Senior Product Manager | Jun 2019 - Apr 2022 | Nanjing

- Led a 10-member cross-functional team to evolve Meipian's core content publishing platform, supporting 150,000 daily posts and 30M page views.
- Spearheaded the development of Meipian's WeChat Mini Program from concept to launch, scaling to 2M DAUs and generating ¥40M revenue through product optimization and monetization initiatives.

Meipian

Frontend Development Lead | Jun 2017 - Jun 2019 | Nanjing

- Led the modernization of Meipian's front-end architecture by introducing Vue.js-based development practices, improving development efficiency by approximately 80%.
- Collaborated closely with product, design, and backend teams to deliver large-scale content creation and publishing features used by millions of users.
- Reduced deployment defects and improved release quality through front-end engineering standards and workflow optimization.
- Presented a technical session on progressive front-end architecture at Google DevFest Nanjing 2017.

HeqiAuto

Co-Founder & Front-End Lead | Mar 2014 - May 2017 | Beijing, China

- Co-founded an automotive technology startup focused on digital solutions for the automotive industry.
- Led front-end architecture design and development, building web-based products and internal management systems from the ground up.
- Worked closely with customers and business stakeholders to translate requirements into product features, gaining early experience in product strategy and user-centric design.
- Managed the full product development lifecycle, including requirements analysis, solution design, development, deployment, and customer support.

EDUCATION

Beijing University of Posts and Telecommunications - Master's Degree, Computer Science and Technology | Sep 2011 - Mar 2014

Beijing University of Posts and Telecommunications - Bachelor's Degree, Computer Science and Technology | Sep 2007 - Jun 2011